

## **Hannover Messe 2025**

### **Kategorie wystawiennicze – strefa DIGITAL ECOSYSTEMS:**

#### **Business Management Software**

Business management software is the new and central software exhibition theme in halls 14-17. Here, users from plant and mechanical engineering, the automotive industry or electrical engineering search for and find software or upgrades for existing systems. These halls are therefore the ideal place where small and large software providers from the ERP, CRM, DMS and MES spectrum can present their innovative strength and consulting quality to a broad and international specialist audience.

#### **Digital Platforms, Data & Cloud**

Digital platforms, data management and cloud solutions are a central building block for digitalization in the manufacturing industry and are therefore a strong focus in the Digital Ecosystems exhibition area and among trade visitors. As the world's leading industrial trade fair, HANNOVER MESSE is the only platform where data ecosystems can be presented in a fully comprehensive, industrial context.

#### **Engineering Software**

Numerical simulation, 3D visualization, PLM/PDM, industrial metaverse and additive manufacturing are the topics in this exhibition area. Present your CAE software for the entire value chain here. Show the benefits of VR/AR for Industry 4.0. And offer your expertise in additive manufacturing, digital twins or agile product development.

#### **IT/OT Security**

NIS-2, KRITIS, CER, CRA - these new and existing European directives and laws on cyber security highlight the industry's current need for action. HANNOVER MESSE, the world's largest industrial trade fair, offers the platform to present and discuss new IT/OT security solutions and products in the context of industry. Take advantage of this unique opportunity to realize new ideas, business and collaborations with IT and OT managers.

#### **Wireless Technology & 5G**

5G and wireless & connectivity technologies are key to efficient and digitalized production. HANNOVER MESSE is the relevant stage for this and is attracting the highest level of interest from trade visitors and technology scouts. This offers a unique opportunity to realize new business within an established marketplace of providers and users. New partnerships, collaborations and projects can be developed here and are supported by a strong partner network.

Źródło: <https://www.hannovermesse.de/en/for-exhibitors/special-displays/>

*Ciąg dalszy na kolejnej stronie*

## STREFA „DIGITAL ECOSYSTEMS” – zakres tematyczny:

- **Additive Manufacturing**

Additive manufacturing – often equated with 3D printing – has long since cut its apron strings. After its great success in development departments – think about rapid prototyping here – the innovative manufacturing process is well on its way to establishing itself in the field of series production as well. HANNOVER MESSE is the central point of contact for both suppliers of current additive manufacturing systems and users of production systems that do not involve metals.

- **Business Management Software**

At HANNOVER MESSE, the new exhibition theme "Business Management Software" offers users from the mechanical and plant engineering, automotive and electrical engineering industries the latest software solutions and upgrades for their existing systems. Convince yourself of the innovative strength and consulting quality of leading providers from the fields of ERP, CRM, DMS and MES and make valuable contacts.

- **Cloud/Edge Computing**

Virtual infrastructure enables all essential components to be connected and networked with optimally developed data highways. It is the central link to the cloud, the digital superstructure which holds the resources of entire data centers, security solutions and various storage functions without requiring a particular location. Wherever a company currently finds itself on the data highway – the solutions on show at HANNOVER MESSE will guide it safely to its destination.

- **Digital Platforms**

Flexibility is the basis of efficient industrial production. Companies that want to think about batch sizes of 1 item are relying on an environment in which a high degree of individualization can be combined with easy scalability. Digital platforms for data-driven, modular solutions that take the place of highly integrated products form the best prerequisites for this. Protecting data, utilizing network effects, reducing transaction costs – digital platforms can do all of this.

- **Engineering Software**

The integration of an IT strategy is crucial for a modern business strategy. At HANNOVER MESSE you will find the latest trends and solutions in numerical simulation, 3D visualization, PLM/PDM, industrial metaverse and additive manufacturing. Discover how CAE software can optimize the value chain, be inspired by experts and gain insights into VR/AR in Industry 4.0, the digital twin or agile product development.

- **IT/OT Security**

The digitalization of industry is inextricably linked to an arms race – the age-old battle between good and evil. The ability that enables us to progress is also our greatest weakness: curiosity. However, technical solutions are available to protect our businesses from malicious intruders in our systems. IT security is one of the core topics at HANNOVER MESSE to ensure that these solutions find their way into applications as quickly as possible.

- **Wireless Technology & 5G**

The future of industrial manufacturing is Industrie 4.0 with the smart factory and the Industrial Internet of Things. In order to make production lines and intralogistics even more flexible, autonomous and efficient, appropriate conditions in communication and comprehensive connectivity are needed. The 5G communication standard opens up important perspectives here.