



# Product Codes • Food

PLMA's "World of Private Label"

Amsterdam • 31 May – 1 June 2022

## SHELF STABLE

0101	Cereal, muesli, granola
0102	Bread, rolls (shelf-stable)
0103	Bake-off bread and rolls (shelf-stable)
0104	Crisp bread, rusk
0105	Pies, pastries (shelf-stable)
0106	Bakery snacks (savory) (shelf-stable)
0107	Bakery snacks (sweet) (shelf-stable)
0108	Flour
0201	Mixes for bread, pancake, waffle, cake and other mixes
0202	Baking ingredients and decorations
0203	Sugar
0204	Sweeteners
1601	Mixes for desserts, puddings, mousse and gelatin
1602	Syrups and toppings
1603	Ice cream cones
1604	Milk (shelf-stable)
1605	Dairy substitute products (plant-based)
1699	Other desserts
1701	Pasta
1702	Rice
1703	Semolina (couscous)
1799	Other grains, pulses and seeds
1801	Convenience food and ready meals
1823	Dry dinner food
1824	Dry soup, bouillon, stock cubes, instant noodles
1825	Liquid soup and bouillon
1826	Fruit
1827	Vegetables
1828	Meat
1829	Poultry
1830	Fish, seafood
1831	Potato products
1840	Mushrooms
1850	Mexican food
1851	Asian food
1852	Tortilla, wraps
1899	Other shelf-stable products
1901	Infant formula
1902	Ready-to-eat meals for babies
1999	Other baby and toddler food

## FRESH, REFRIGERATED & FROZEN

0601	Cheese
0602	Grated cheese
0603	Cheese spreads

## FRESH, REFRIGERATED & FROZEN

0604	Milk
0605	Yoghurt
0606	Butter, margarine
0607	Eggs
0608	Dairy substitute products (plant-based)
0699	Other dairy products
0701	Pasta
0702	Pizza, savory pie
0703	Dough
0704	Pies, pastries
0705	Bread, rolls
0735	Bakery snacks (savory and sweet)
0706	Desserts
0707	Ice cream
0708	Ice lollies
0709	Convenience food and ready meals
0720	Soup
0721	Meat
0722	Poultry
0723	Cold cuts
0724	Fish, seafood
0725	Fruit
0726	Vegetables
0727	Potato products
0728	Fresh herbs and condiments
0729	Pancakes, crepes
0730	Snacks (savory)
0731	Snacks (sweet)
0732	Ready-to-eat sandwiches, wraps, hotdogs
0733	Spreads, pâtés, dips
0734	Meat substitutes
0740	Mushrooms
0750	Asian food
0751	Mexican food
0760	Sauces (savory)
0799	Other frozen and refrigerated food
0801	Fresh cut salads
0802	Fresh fruit and vegetables

## SNACKS, CONFECTIONERY, BISCUITS

0901	Crisps (chips)
0902	Popcorn
0903	Puffed grain snacks (rice cakes/wafers)
0999	Other salty and extruded snacks
1001	Nuts, seeds

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## SNACKS, CONFECTIONERY, BISCUITS *continued*

1002	Fruit snacks, nutritional snacks, dried fruit
1099	Other snacks
1101	Chocolate
1102	Candy
1103	Chewing gum
1104	Biscuits, cookies
1105	Waffles, wafers
1106	Cakes, madeleines
1108	Seasonal, holiday products
1109	Toast, crackers

## SAUCES & SPREADS (SHELF-STABLE)

1201	Tomato sauce
1202	Pasta sauce
1203	Fondue or barbecue sauce
1204	Worcester and oriental sauces
1205	Salsa, Mexican sauces
1206	Gravy and sauce mixes
1207	Ketchup
1299	Other sauces (savory)
1501	Jams, marmalades
1502	Honey
1503	Chocolate and hazelnut spread
1505	Peanut butter
1598	Other spreads and condiments (sweet)
1599	Other spreads and condiments (savory), pâtés

## BEVERAGES

0301	Fruit drinks and juices
0302	Bottled water
0303	Iced drinks (tea, coffee)
0304	Soft drinks
0305	Isotonic, sport and energy drinks
0310	Other drinks (non-alcoholic)
0401	Beer
0402	Wine
0403	Liquors, liqueurs
0499	Other alcoholic drinks
0501	Coffee, cappuccino
0502	Cocoa
0503	Tea
0504	Creamers and whiteners
0505	Coffee capsules
0599	Other drink mixes

## OILS, DRESSINGS & SEASONINGS

1301	Salad dressings
1302	Vinegar
1303	Mayonnaise
1304	Dips
1305	Cooking and frying fats
1306	Olive oil
1399	Other oils
1401	Spices and seasonings
1402	Mustard
1403	Pickles, olives, (sun)dried tomatoes, peppers
1404	Savory toppings

## DIETARY & SPECIFIC PRODUCT CATEGORIES

2101	Soy products
2102	Gluten free products
2104	Organic products (Food)
2105	Vegetarian products
2107	Fair Trade products (Food)
2108	Vegan products (Food)
2109	Lactose free products
2110	Kosher products
2111	Halal products
2112	Sugar free products, products with no added sugar
2113	Environmentally friendly products (Food)
2114	Palm oil free products, GMO free products
2199	Other health and dietary food

## TRADE SUPPLIERS; PACKAGING

2501	Bottles, containers, boxes, closures (for food)
2502	Labels (for food)
2503	Aerosols (for food)
2504	Cling film, wrap, foil (for food)
2505	Bags, pouches (for food)
2506	Other packaging (for food)

## TRADE SUPPLIERS; INGREDIENTS

4902	Ingredients for food products
4903	Ingredients for beverages

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# Product Codes • Non-Food

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## PET PRODUCTS

- 2050 Cat and dog food (wet, dry)
- 2051 Food for birds, rodents and other animals
- 2055 Cat litter
- 2060 Other pet accessories and supplies

## OTC & HEALTHCARE

- 3201 Internal and external remedies (i.e. allergy, cough and cold)
- 3202 Tablets, gel caps, capsules, powders
- 3203 Liquids, creams, ointments
- 3204 Natural, herbal and alternative medicine
- 3205 Medicated wipes
- 3206 Vitamins
- 3207 Nutritional and dietary supplements
- 3702 Toothpaste
- 3703 Toothbrushes
- 3704 Dental floss
- 3705 Mouthwash
- 3799 Other dental care products
- 3801 Eye care
- 3802 Ear care
- 3803 Nasal care
- 3804 Foot care
- 3805 Lip Care
- 3810 Insect repellent
- 3899 Personal protection equipment (PPE) and other healthcare items
- 3901 Bandages, gauzes
- 3902 First aid accessories and treatments

## TOILETRIES & COSMETICS

- 3501 Make-up
- 3502 Nail polish
- 3503 Nail polish remover
- 3504 Cotton pads, balls, swabs
- 3505 Cosmetic accessories
- 3506 Perfumes and fragrances
- 3599 Other cosmetic products
- 3601 Soap bars
- 3602 Liquid soap (for hands)
- 3603 Bath and shower gel or oil
- 3604 Powder products
- 3605 Deodorants, antiperspirants
- 3606 Depilatories, waxes
- 3607 Razors, razor blades
- 3608 Shaving creams, lotions, aftershaves

## TOILETRIES & COSMETICS

- 3609 Wet wipes (hand and face)
- 3610 Gift sets
- 3699 Other toiletries

## HAIR & SKIN CARE

- 3301 Hair care (shampoos, conditioners, masks, oils)
- 3302 Hair sprays, gels and wax
- 3303 Brushes, combs and other hair accessories
- 3305 Hair growth products
- 3307 Hair colouring, permanent hair treatments
- 3401 Facial cleansers (liquids and creams)
- 3402 Cosmetic facial masks
- 3403 Make-up remover products
- 3404 Lotions, gels, moisturizers
- 3405 Peeling, scrubbing products
- 3406 Sun care products
- 3407 Bath sponges
- 3408 Skin care accessories
- 3499 Other skin care products

## BABY CARE & ADULT HYGIENE

- 3001 Baby diapers
- 3002 Baby wipes
- 3003 Baby oils, powders, creams, shampoos
- 3004 Baby accessories
- 3101 Feminine hygiene
- 3102 Sanitary towels
- 3103 Tampons
- 3104 Intimate wipes
- 3105 Pregnancy tests, contraceptives, ovulation kits, lubricants
- 3106 Incontinence products

## HOUSEHOLD PRODUCTS

- 4001 Dish detergents
- 4002 Laundry detergents (liquid)
- 4003 Laundry detergents (powder and tabs)
- 4004 Household and kitchen cleaners (liquid)
- 4005 Air fresheners, home fragrances
- 4006 Insecticide, pest control products
- 4009 Plastic household products
- 4099 Other household products

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## PAPER, FOILS, BAGS

- 4007 Toilet paper, kitchen rolls
- 4008 Paper, tissue products
- 4010 Foils and wraps
- 4011 Bags and sacks

## HOUSEWARES & DIY

- 4201 Laundry care products (baskets, clothes pegs, hangers)
- 4202 Cookware, bakeware
- 4203 Tableware
- 4204 Disposable tableware
- 4205 Food preparation utensils, gadgets
- 4206 Food storage products
- 4207 Small electrics
- 4208 Sponges, scouring sponges
- 4209 Brushes, brooms, mops
- 4210 Household wipes and cloths
- 4211 Floor cloths
- 4212 Household gloves
- 4219 Other cleaning aids
- 4301 Storage bins, organisers
- 4302 Household textiles (pot holders, linen etc.)
- 4303 Towels, bed linen
- 4304 Lightbulbs, flashlights
- 4305 Charcoal, matches, firelighter
- 4306 Candles
- 4399 Other houseware articles
- 4401 Home decoration, paint, tapes, adhesives
- 4402 Hand tools, gardening tools, power tools and accessories
- 4404 Auto care (liquid, spray)
- 4405 Auto care (wipes, cloths)
- 4406 Lawn and garden (soil, fertilizers, flowers)
- 4499 Other DIY products

## PERSONAL & LEISURE

- 4501 Stationery, home office supplies
- 4502 Gift wrap and seasonal decorations
- 4503 Lighters, batteries
- 4504 Tobacco and accessories
- 4505 Multimedia storage devices and accessories
- 4507 Games, puzzles, toys
- 4599 Other personal and leisure products
- 4601 Shoes and accessories
- 4699 Apparel/clothes and accessories

## SPECIFIC PRODUCT CATEGORIES

- 4911 Organic products (Non Food)
- 4912 Fair Trade products (Non Food)
- 4913 Environmentally friendly products (Non Food)
- 4914 Vegan products (Non Food)
- 4915 Free-from products (parabens, palm oil, SLS, cruelty)

## TRADE SUPPLIERS; PACKAGING

- 4701 Bottles, containers, boxes, closures
- 4703 Labels
- 4704 Aerosols
- 4705 Cling film, wrap, foil
- 4706 Bags, pouches
- 4799 Other packaging

## TRADE SUPPLIERS; INGREDIENTS

- 4906 Raw materials for health and beauty products
- 4907 Raw materials for household products
- 4920 Raw materials for other product categories

## SERVICE SUPPLIERS

- 4801 Product testing, research, certification
- 4802 Consultancy
- 4803 Licensing
- 4804 Advertising and design
- 4805 Logistics
- 4806 Trade publications
- 4807 Pavilion organiser
- 4899 Other trade and service suppliers

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